

Task # 2 – Promotions

Now that you have learned about India and Save a Family Plan it is time for you to put your faith into action. In this task you will come up with a way to raise funds, give a presentation and collect funds. For this task, there will be specific roles for your group members.

Role Cards

<p style="text-align: center;">Public Relations</p> <p>Your job is to promote your cause through the media. Create posters, schedule presentations, introduce the other presenters.</p> <p>In addition, if outside media (newspapers, television etc.) are involved, you are the spokesperson for the group.</p> <p>Finally, you are in charge of any write ups that go out to the public.</p>	<p style="text-align: center;">Fundraising</p> <p>Your job is to come up with a monetary target for your fundraising efforts.</p> <p>In addition to that you need to devise a written proposal of your campaign and submit that in writing to your teacher.</p> <p>Finally, you need to develop a way to keep track of the money raised and be prepared to hand in a written summary of funds raised.</p>
<p style="text-align: center;">India Expert</p> <p>Your role is to become the team expert on India.</p> <p>You will speak to the audience about India using a multimedia presentation. Be sure to include some of the important information from your research.</p> <p>Your goal is to inform people of the needs of the people in India and to inspire them to contribute to your cause</p>	<p style="text-align: center;">Save a Family Plan Expert</p> <p>Your role is to become the team expert on Save a Family Plan.</p> <p>You will speak to the audience about Save a Family plan using a multimedia presentation. Be sure to include some of the important information from your research.</p> <p>Your goal is to inform people about Save a Family Plan and to inspire them to contribute to your cause.</p>

Part A

You will create a multimedia presentation for a specific audience of your choice (see your teacher for details). Your goal is to create interest for the project.

In your presentation the following must be covered

- Your research findings on India
- Information on Save a Family Plan
- Fundraising efforts (how you plan to raise money)

Part B

Your group will be responsible for raising awareness for Save a Family Plan in your own school and/or community. You can do this in a variety of ways such as making announcements and creating posters in the school etc. Your goal is to raise awareness as well as funds for Save a Family Plan. Your teacher will assist you with the collection of funds.